NC LIVE Basics 2015
A Hands-on Training Experience
NC LIVE Basics

• The following materials were updated by NC LIVE Master Trainers, January 2015.

• North Carolina library staff are permitted to reproduce these materials.

• NC LIVE Workshops are supported in part by federal Library Services and Technology Act funds administered by the State Library of North Carolina, a division of the Department of Cultural Resources.
What are We Going to do Today?

- Introductions
- Introduction to NC LIVE
- EZ Search feature
- ProQuest Central
- ebrary ebooks
- LUNCH

- Gale Artemis Literary Sources
- Films on Demand
- Business Resources (Reference USA, OneSource, ABI/INFORM)
- Group Activity
- Wrap Up
Introductions!

- Your Name
- Your Library
- Your Job
- What is your favorite NC LIVE resource?
- What is your hobby or interest?
What is NC LIVE?

NC LIVE is a consortium of North Carolina libraries, providing digital content to public and academic libraries statewide.

NC LIVE resources are available to all North Carolinians through their local public, community college, or academic library.
Types of Resources in NC LIVE

- Databases
  - Scholarly journal articles
  - Magazine articles
  - Newspaper articles
  - Many Full Text
  - Some .pdf files
- Literary Criticism
- Historic Documents
- e-Books

- Career Guidance
- Current Events
- Test Preparation
- Business Information
- Genealogy
- Videos
- Images
- Maps
- Websites
Exciting new resources for 2015 -2017

- ProQuest databases
- Discipline specific resources
- Ebooks
- Literature resource
- Video resource
- Business resources
Today’s Session will cover:
EZ Search

• Search **ALL** NC LIVE resources at once

• Results are arranged by source type
  • Scholarly Articles
  • News & Magazine Articles
  • Ebooks
  • Videos
  • Browse Resources A-Z
What is ProQuest Central?

• Brings together **30 ProQuest databases** into one source.

• Includes complete, premium databases in these subjects:

<table>
<thead>
<tr>
<th>Business</th>
<th>Medical</th>
<th>News</th>
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<tr>
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<td><img src="image2.png" alt="Medical" /></td>
<td><img src="image3.png" alt="News" /></td>
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• Plus coverage of Science, Technology, Social Sciences, and Humanities

• Brings together other needed types of content: dissertations, working papers, market research reports, government information, video content, and more!
ProQuest Central

- Full-text database with thousands of titles and millions of full-text articles
- Central resource for researchers at all levels and in all kinds of libraries
- Full-text content from hundreds of newspapers
- More than 50,000 full-text dissertations
- Concise international business information
- Covers over 175 subjects
Subject Area Coverage in ProQuest Central

Business & Economics  Humanities
Health and Medicine  Social Science
News & World Affairs  Psychology
Science  Literature
Education  Law
Technology  Women’s Studies
And More…
ProQuest Central

Broad & balanced subject coverage

- 21,000+ titles
- 250,000+ Working Papers & Dissertations
- 175+ subjects

- Business 26%
- The Arts 12%
- Health & Medicine 17%
- Social Sciences 16%
- Science & Technology 11%
- Literature & Language 10%
- History 8%
- The Arts 12%
- Business 26%
- Health & Medicine 17%
- Social Sciences 16%
- Science & Technology 11%
- Literature & Language 10%
- History 8%
Publication Types in ProQuest Central

Scholarly Journals
Trade Journals
Books
Newspapers
Blogs, Podcasts & Websites
Standards & Practices Guidelines
Government & Official Publications
Conference Papers & Proceedings

Magazines
Reports
Audio-Video
Historical Newspapers
Working Papers
ProQuest Central

Diverse content types for many uses

21,000+ titles

250,000+ Working Papers & Dissertations

Scholarly Journals 41%

Trade Journals 19%

News 10%

Magazines 7%

Video 7%

Other (blogs, etc.) 2%

Books 2%

Reports 12%
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<tr>
<td>Science, Technology, Medicine</td>
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<td>MASSACHUSETTS MEDICAL SOCIETY</td>
<td>npg nature publishing group</td>
<td>Science, Technology, Medicine</td>
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<tr>
<td>All disciplines covered</td>
<td>Social Science – inc Criminal Justice &amp; security</td>
<td>Arts &amp; Humanities</td>
<td>Nursing &amp; Allied Health</td>
<td>All disciplines covered</td>
</tr>
</tbody>
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|                                         |                             |                                 | History                           |}

All disciplines covered

Social Science – inc Criminal Justice & security

Arts & Humanities

Nursing & Allied Health

History
Features in ProQuest Central

- Default is ALL ProQuest Databases including ebrary ebook collections
- Can choose one, some, or all to search
- Limit to Full-text or Peer Reviewed from initial search
- Related Searches gives options
- Search Within searches only the current results set
- Find related figures and tables
Perform a search using ProQuest Central

Possible topics

- Would raising the minimum wage improve the economy?
- How can the seafood industry become more sustainable?
- Should the Federal government pass a national indoor smoking ban?
- Or, choose your own!

Find results, limit and expand, send article to email, create citation
Feedback

• What did you discover using ProQuest Central?

• What did you like best when searching?
ebrary offers authoritative ebooks in a wide range of subject areas, along with powerful tools to help patrons use and manage the ebook content

• 140,000 titles in combined Academic and Public Library Complete collections, with one single interface (includes 86,000 scholarly titles)

• unlimited simultaneous usage

• read online or download books for two weeks

• search options within book text

• print pages and chapters
Key features for patrons

• Ability to download books to your laptop, tablet, or phone (iOS and Android) for offline reading

• Personal bookshelves that automatically store links to bookmarks, highlights, notes, and more, providing an archive of research
Key features for patrons

- Note-taking and highlighting options
- Automatic citations when text is printed or copied and pasted into Word or any text applications
- Compatibility with screen readers and other assistive technology for patrons with special accessibility needs
ebrary Subject Coverage

- Business & Economics
- Computers & IT
- Education
- Engineering & Technology
- History & Political Science
- Humanities
- Language, Literature & Linguistics

- Law, International Relations & Public Policy
- Life Sciences
- Medical
- Nursing & Allied Health
- Physical Sciences
- Psychology & Social Work
- Religion, Philosophy & Classics
- Sociology & Anthropology
Top Publishers in Academic Complete

### Business & ECON

### Social Sciences

### History

### Political Science
- Cambridge University Press, Kumarian Press, ME Sharpe, United Nations University Press, Springer Verlag

### Science

### Medical
Your Turn

- Perform a search using ProQuest ebrary
- Possible topics
  - What is the history of the Ebola virus?
  - How do I create a blog?
  - Are minorities disproportionately targeted by law enforcement?
  - Or, choose your own!
- Find results, browse books, sign in, create a bookshelf
Feedback

• What did you discover using ProQuest ebrary?

• What did you like best about this resource?
Gale Artemis Literary Sources

- Biographical information
- Full-text literary criticism
- Reviews
- Work overviews
Basic, Advanced, Person Search, and Works Search options are available for broad and targeted searching.
The *Topic Finder* search tool generates a visual representation of your results based on frequently occurring related terms.

13. *I'm not a dime a dozen! I am Willy Loman!: the significance of names and numbers in Death of a Salesman*

In *Death of a Salesman* Millers poetic use of domotic English the level of language which characters speak and which describes their actions and environment creates the plays tragic dimension. To achieve the... [Death of a Salesman (Play)] [Drama] [Miller, Arthur (American playwright)] [Names] [Plays] [Real numbers]

14. *Fantasy and Reality: Dramatic Rhythm in Death of a Salesman*

...essay date June 1988 In the following essay Hadomi provides a stylistic analysis of *Death of a Salesman* through the examination of the ways in which the rhythmic organization of the play is managed in respect of... [Death of a Salesman (Play)] [Fantasy fiction] [Miller, Arthur (American playwright)]

15. *Family Values in Death of a Salesman*

...essay date September 1993 In the following essay Centola characterizes *Death of a Salesman* as a modern tragedy drawing focus to how Willy Lomans core values of family and self exert an indelible force on his... [Death of a Salesman (Play)] [Miller, Arthur (American playwright)] [Salesman in Beijing (Nonfiction work)]
Your Turn

- Perform a search using Gale Artemis
- Possible topics
  - Harlem Renaissance
  - Biographical information on Emily Dickinson
  - Literary criticism on Achebe’s novel *Things Fall Apart*
- Find results, email, citation tools, try the *Topic Finder* tool
Feedback

• What did you discover using Gale Artemis?

• What did you like best about this resource?
Films on Demand

Streaming Video
FOR PUBLIC LIBRARIES

The widest range of video content from acclaimed producers

Streaming Video
FOR COLLEGES

Curriculum-focused content for every department on campus
Films On Demand is a streaming video platform that features high quality educational video content for your library.

Two collections: Public Library and Academic/Technical

Public performance rights are included to facilitate library programming and presentations. No need to worry about copyright infringement!
Content

- Educational documentaries
- Archival primary source materials
- Videos aligned with HS/college curriculum
Specific content in each collection

Public Library collection:
• Travel
• Fitness
• How-to videos
• Hobbies/personal enrichment
• Music and dance performances
• World Languages
• Children’s resources
Specific content in each collection

**Academic collection:**

- Business
- Health/Medicine
- Humanities
- Social sciences
- Natural Sciences
- History
- Vocational training videos
Publishers

Programs from more than 700 producers are included in the collection.

Videos added regularly—free of charge—from outstanding producers and programs including:

- Films for the Humanities & Sciences
- BBC
- meridian
- TED
- NFB
- INO
- A&E
- HISTORY
- WNET
- THIRTEEN
- bio.
- Modern Marvels
- American Museum & Natural History
- NBC News
- WGBH
- National Geographic
- PBS
- MacNeil/Lehrer Productions
- Frontline
- DW
- The Moyers Collection
- California Newsreel
- Cambridge Educational
- The Open University
- Shopware
- NEVCO
- Davidson Films
- Hazelden
- arte
- CLIO Awards
- Blue Street Europe
- Royal Opera House

And hundreds of others!
Key features and benefits of the platform

- More than 20,000 educational videos, segmented into easy-to-use clips
- Unlimited, simultaneous, 24/7 access
- Powerful browse & search tools
- Ability to share, save, and organize videos and custom playlists
Key features and benefits of the platform

• Closed-captioning and transcripts on thousands of titles

• HTML embed code that allows direct access to videos from Course Management Systems

• Free MARC records

• Citation options for APA, MLA, and Chicago styles

• iPad friendly
How can faculty use FOD?

• Film clips promote excellent class discussion

• Clips are a great way to introduce a new subject or topic

• Create playlists, email them to students or other faculty

• Email alerts can be set up under preferences for a particular subject or discipline when new content is added
What are the benefits for students and patrons?

• Visual learners are engaged by watching films

• Students can re-watch a clip shown in class or watch the entire film

• Students can browse to find inspiration for a research topic

• Remote use from home or anywhere

• Platform is easy to use
Your Turn

- Perform a search using Films on Demand
- Possible topics
  - Civil Rights Movement
  - Carpentry
  - Jazz
  - Or, choose your own!
- Look at subject collections, find results, create an account, make a playlist, find the embed and citation tools
• What did you discover using FOD?

• What did you like best about this resource?
New Business Resources on NC LIVE
What is Reference USA?

10 individual databases covering information on:

• US Businesses
• Canadian Businesses
• Healthcare providers
• Residents/Consumers/Homeowners
• Industry Profiles and Financials (US & International scope)
• Job and Internship opportunities
Why use Reference USA?

- Company Information
- B2B marketing
- Find competitors
- Identify potential customers
- Industry information
- Search for jobs
- Locate health care providers
Reference USA
Available Databases

- US Businesses
- US Consumers/Lifestyles
- OneSource
- New US Businesses
- New Movers/Homeowners

- US Healthcare
- Canadian Businesses
- US White Pages
- Canadian White Pages
- US Jobs/Internships
Features in Reference USA

- Quick & Custom Search Tabs
- Personal user account
- Save searches
- Email results
- Chart results
- Map results
- Download 250 records at once
US Businesses database

Contains 24 million public and private US businesses! This database contains verified, accurate data and is updated monthly.

Business Data include:
• Business name
• Executive title
• Business type
• Sales volume
• Employee size
• Year established
• And more...
US Businesses
Where does the data come from?

- Yellow Page Directories
- County-Level Sources, Secretaries of State
- Annual Reports, SEC filings
- Internet Research
- Utility Connects & Disconnects
- Industry & Tourism Directories
- Feedback from users, data partners, and the businesses themselves
Detailed coverage of 13 million US Public, Private and International companies.

Company Data Include:
• Corporate overviews
• News
• Financial information
• Executive bios
• Industry reports
• Analysts reports
• SEC filings
• Industry market reports
Your Turn

- Perform a search using Reference USA
- Possible topics:
  - Where is Kellogg's HQ located?
  - How many coffee shops are in Charlotte, NC?
  - What companies are Bassett Furniture’s major competitors?
  - Find an industry report on restaurants in the United States.
Feedback

• What did you discover using Reference USA/OneSource?

• What did you like best about this resource?
What is ABI/INFORM Complete?

• ProQuest’s top resource for business information, from scholarly journals and dissertations, to company, industry and market focused trade news.

• Features top sources like the Wall Street Journal, Financial Times and The Economist.

• Content dates from early 1900’s to present.
ABI/INFORM Complete

Includes content found in:

• ABI/INFORM Global
  • core scholarly content

• ABI/INFORM Trade and Industry
  • core practical content

• ABI/INFORM Dateline
  • regional news titles

• 7,000 plus publications (4,000 full-text)
• Accessed through ProQuest Central
ABI/INFORM Source Types

- Scholarly Journals
- Working Papers
- Conference Proceedings
- Market / Industry Research Reports
- Country Reports
- Trade Journals
- Business Cases
- Video
- News

A&I
# Subject Coverage

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<thead>
<tr>
<th>Accounting</th>
<th>International Trends</th>
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<tbody>
<tr>
<td>Banking</td>
<td>Law</td>
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<td>Computers</td>
<td>Management/Management</td>
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<td>Economics</td>
<td>Science</td>
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<td>Engineering Management</td>
<td>Marketing</td>
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<td>Communications</td>
<td>Public Administration</td>
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<td>Finance</td>
<td>Real Estate</td>
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<td>Health Care</td>
<td>Taxation</td>
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<td>Human Resources</td>
<td>Telecommunications</td>
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<tr>
<td>Transportation</td>
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</tbody>
</table>
Publishers in ABI/INFORM

- Oxford Economics
- SSRN
- EIU
- Business Monitor International
- Hoover's
- First Research
- The Wall Street Journal
- The Economist
- Inflation's back...

Tomorrow's research today
ProQuest’s Entrepreneurship

Content relevant for entrepreneurs and small business owners. 4,500 publications in full-text.

- Start-Up Plans, Templates & Forms
- Scholarly Journals
- Magazines
- Trade Journals
- Business Cases
- Video Clips
- Working Papers
- Dissertations
- Blogs
Group Activity

Choice of databases:
- ProQuest Nursing and Allied Health
- ProQuest Career and Technical Education
- Access Science
- Science in Context
- Oxford Reference
- SIRS
Support and Resources:

- ProQuest Libguides:
  [http://proquest.libguides.com/home](http://proquest.libguides.com/home)

- PQ Webinars from previously recorded sessions:
  [http://proquest.libguides.com/pqwebinars](http://proquest.libguides.com/pqwebinars)

- PQ Tools and Resources for Libraries (bookmarks, brochures, posters, user guides, title lists, etc…):
Support and Resources:


- Films on Demand Support site: http://support.infobaselearning.com/index.php/?FOD

- Films on Demand Technical Requirements: http://tinyurl.com/q7kvdpccd
Support and Resources:

• ebrary LibGuide
  http://proquest.libguides.com/ebrary

• ProQuest ABI/INFORM LibGuide
  http://proquest.libguides.com/ABI

• Reference USA video tutorials (webcast series)
Where can I get HELP?

Patrons and students should call their local library for help.

Library Staff Options:

• **NC LIVE Help Desk**
  Mon – Fri 8:00 a.m. – 5:00 p.m.
  919-513-0451

• **NC LIVE Troubleshooting form (the BEST way)**
  [www.nclive.org/support](http://www.nclive.org/support)

• **NC LIVE email list**
  for Alerts, Newsletter and other information from NC LIVE (see “For Library Staff” section to sign up)
Final questions/comments?

Don’t hesitate to contact me or the NC LIVE Help Desk if you have questions about NC LIVE resources.

Thanks for participating today!